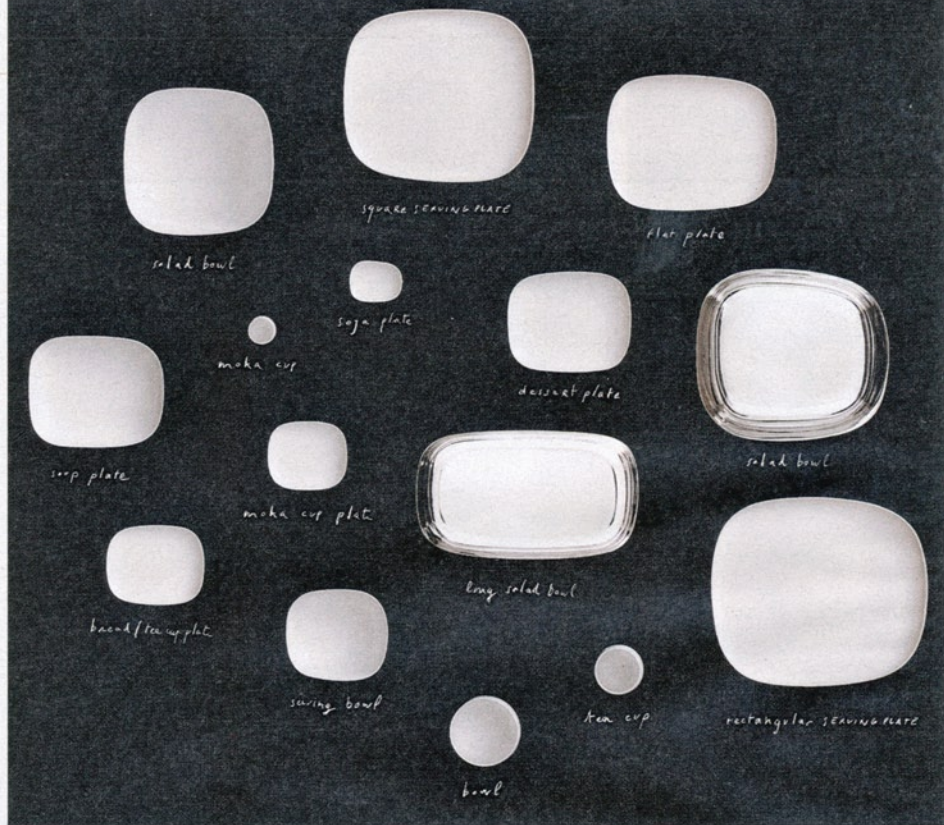


bright ideas
DESIGN FALL 2010



WELL ROUNDED

The project that put the Bouroullec brothers, Ronan and Erwan, on the map in 1997 was their "Disintegrated Kitchen."

Now the design duo from Brittany aims to stock *your* kitchen with a new series of stoneware, glass and stainless steel dinnerware and serving pieces designed for the Italian manufacturer Alessi. The *Ovale* collection plays with multiple variations on a slightly asymmetrical, rectangular silhouette with rounded corners. This sounds simple enough, but the Bouroullecs' delicate balance between whimsy and refinement will make even the biggest design snob smile. The reasonably priced collection (from \$14 for the smallest mocha cup to \$275 for the elegant stainless steel ice bucket) will be in stores just in time for the holidays — hint, hint. **ANDREAS KOKKINO**