

40 40

The world's most influential young creatives star here in Wallpaper's first annual 40 under 40. For the last word in who's who and who's on top in the design world, in alphabetical order, consult the hot list...

**ERWAN AND RONAN BOURULLEC,
30 AND 35, DESIGNERS, PARIS**

See page 215 for the Bourouillecs' profile.

THE INNOVATORS

Erwan and Ronan Bouroullec (above in their Paris studio) enjoyed a relatively rapid rise to design fame, but their consistent inventiveness and the quality of what they do means that there has been no slow fade. Giulio Cappellini discovered their 'Disintegrated Kitchen' at the Salon du Meuble in Paris in 1997, and Cappellini began a long-standing collaboration with the duo that continues to this day. Continually pushing boundaries, the French brothers' pieces are remarkable in their ability to invent new typologies, forms and uses. Addressing multi-faceted problems, their work – from office furniture and jewellery to conceptual architectural pieces – proved to a whole new

generation that product design can be both functional and radical. Their prolific output ranges from high design at collector prices (with limited editions at Galerie Kreo in Paris, and pieces for Cappellini and Vitra) to more economical products for manufacturers such as Magis, Ligne Roset and Habitat. So eclectic is the Bourouillecs' output that Phaidon published a book dedicated to their work (and designed by the brothers themselves) in 2003, while a number of art galleries, including MoMA in New York, the Centre Pompidou in Paris and the Design Museum in London, have pieces by them in their permanent collections.
www.bouroullec.com »

