

**BASICS**

**INTERIOR ARCHITECTURE**

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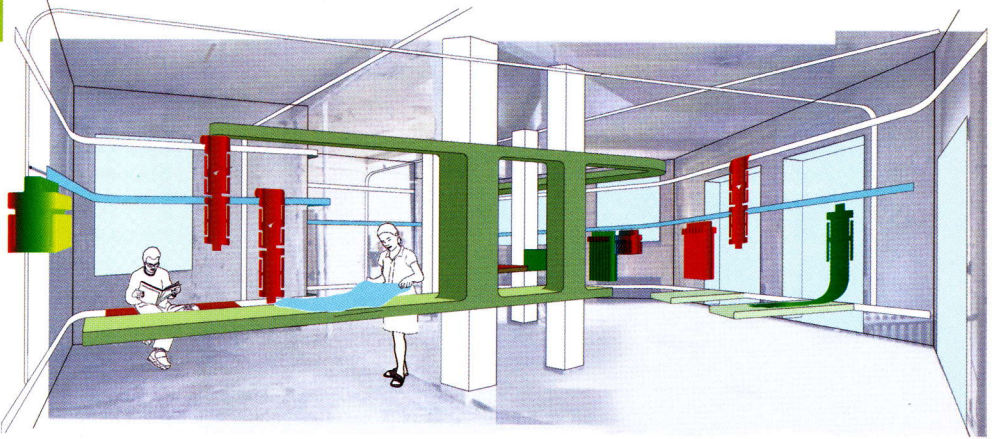
# **Form and Structure in Interior Architecture**

Second Edition



B L O O M S B U R Y

6.11a



6.11a

As this diagram shows, colored lines organize and control the interior.

### Combined: Study 3

**Name:** APOC for Issey Miyake

**Location:** Paris, France

**Designer:** Bouroullec Brothers

Function can often be the generating factor for the design of an interior; it can be substantially more influential than the quality of the space itself. The objects that are to be used within the space will often influence the creation of an autonomous interior.

The new elements of an interior can be insubstantial, quite slight, thin, and fairly lightweight, and yet so vivid that they dominate the space that they inhabit. This was the approach taken by Bouroullec Brothers when they designed the APOC store for Issey Miyake in 2000. The interior of the shop was clad with lines of clean white and brightly colored Corian (a solid moldable plastic). Just three colorful horizontal lines form the space: they circumnavigate the room, attached to, but proud of the plain white painted walls. They define and give character to the otherwise anonymous shop. Bright folded units, also cut from the same plastic material,

populate the interior. They stretch and extend into the shop, hovering graciously in the center, to act as a cutting table, an ironing board, or simply to display the clothes.

The concept came directly from a process of producing continuous tubes of fabric developed by Miyake. A computer will program an industrial knitting or weaving machine with the customer's requirements, and this creates the clothing from a single unbroken thread. A truly industrial process, the thread goes in at one end and the finished article of clothing emerges from the other. The customer is encouraged to participate in the design process, so the interior acts as a studio, factory, and shop. The new elements define the shape and character of the unspecific area; it is a process that can be adapted for practically any interior. The design was generated by the nature of the products on sale and the process used to construct them.



6.11b

6.11b

Garments are quite casually displayed in the space.

6.11c

The lines of Corian disguise the form of the original building.

6.11d

These organizing elements also display the clothes.

6.11e

Central display units slide through the space.



6.11c



6.11d



6.11e